

FOR IMMEDIATE RELEASE

October 14, 2023

SUNDAR PRIZE FILM FESTIVAL ANNOUNCES OVER \$15,000 CAD IN CASH PRIZES FOR IMPACTFUL CINEMA

SURREY, BRITISH COLUMBIA – The Sundar Prize Film Festival is thrilled to announce a spectacular lineup of cash prize awards for the most compelling and impactful films that uplift our world through impactful and informative storytelling about social causes and social issues with significant social impact.

This international film awards competition is set to award over \$15,000 CAD in cash prizes to the top films in select categories, and it is proud to present the Rogers Group of Funds Best Canadian Documentary Award and the KDocsFF Emerging Filmmaker Residency Award

The winners of the Sundar Prize Film Festival will be screened at the iconic Centre Stage at Surrey City Hall in Surrey, British Columbia, marking a momentous celebration of cinema, culture, and social change.

The Sundar Prize Film Festival encourages and embraces films of all themes, with a special emphasis on showcasing stories that reflect and support the following communities and causes:

- Human Rights
- Immigrants and Refugees
- Social Justice Issues
- Indigenous Peoples
- People of Color
- LGBTQ+ Community
- Vulnerable and Marginalized Peoples
- Environment and Climate Change
- Educational Films

The Sundar Prize Film Festival is an initiative of Sher Vancouver, a registered charity in Canada, dedicated to fostering inclusivity and understanding within diverse communities. Sher Vancouver is celebrating its 15th anniversary in 2023. For more information, please visit: https://www.shervancouver.com/

We are honored to acknowledge the founding festival partners and community partners who share our vision of promoting impactful cinema:

Page 1 of 2 sundarprize.com



Founding Festival Partners - Community Partners of the Sundar Prize:

- Vancouver International Film Festival (VIFF) A Canadian Screen Award qualifying festival
- · Vancouver Asian Film Festival (VAFF) A Canadian Screen Award-qualifying festival
- International South Asian Film Festival Canada (iSAFF) A Canadian Screen Award qualifying festival
- KDocsFF Metro Vancouver's Premiere Social Justice Documentary Film Festival
- Vancouver Queer Film Festival (VQFF) A Canadian Screen Award qualifying festival
- Vancouver Latin American Film Festival (VLAFF) Established since 2003
- Crazy8s Short film festival running since 1999

Awards & Prizes:

- Best Feature Film \$5000
- Best International Documentary \$2500
- Best Canadian Documentary sponsored by Rogers Group of Funds \$2500
- Best British Columbia Film \$1500
- Best Short Film \$1500
- Best Animation \$1000
- Best Student Film \$500
- Emerging Filmmaker Residency Award sponsored by KDocsFF \$1000

The winners will also receive official laurels, digital certificates, letters of congratulations, and trophies to celebrate their remarkable achievements in cinema.

Current sponsors of the Sundar Prize Film Festival include the Province of British Columbia, Kwantlen Polytechnic University, Rogers Group of Funds, Canadian Media Producers Association – BC Branch, Public Service Alliance of Canada – BC Region, and MoveUP.

FILM SUBMISSION DEADLINE

January 1, 2024

For more information about the Sundar Prize Film Festival, submission details, and updates, please visit https://filmfreeway.com/SundarPrize.

-30-

Media Contact:

Alex Sangha and Vinay Giridhar Founders of the Sundar Prize info@shervancouver.com

Official Website:

www.sundarprize.com

You can download Sundar Prize logos from the website from the Press Kit page on the above official website

Page 2 of 2 sundarprize.com