

**SUNDAR PRIZE**  
FILM FESTIVAL

2025

**SPONSORSHIP  
PACKAGE**

[WWW.SUNDARPRIZE.COM](http://WWW.SUNDARPRIZE.COM)





*Sundar* means “beautiful” in *Sanskrit* which is an ancient language of South Asia.

**T**he Sundar Prize seeks to recognize beautiful films that uplift our world through impactful storytelling. Films with any theme are welcome but we encourage filmmakers who showcase the following communities and causes:

- **Human Rights**
- **Immigrants and Refugees**
- **Social Justice Issues**
- **Indigenous Peoples**
- **People of Colour**
- **LGBTQ+ Community**
- **Vulnerable & Marginalized Peoples**
- **Environment and Climate Change**
- **Educational Films**



## The Selection Process

- A jury will shortlist the official selections from all the films submitted.
- The top films in each category will be screened.
- The award winners will be announced on the closing day of the festival.



**The Sundar Prize Film Festival is  
a project of the Sher Vancouver  
LGBTQ Friends Society.**

Sher Vancouver is a registered charity in Canada that was originally founded as a social welfare group supporting LGBTQ+ South Asians and friends in 2008.

For more information click [here](#).

## Sundar Prize Founders



### **ALEX SANGHA**

#### **CO-FOUNDER**

Alex Sangha is an award-winning social worker and documentary film producer recognized for works like "My Name Was January" and "Emergence: Out of the Shadows." He received the Meritorious Service Medal from the Governor General of Canada for founding Sher Vancouver. Alex is a member of the Documentary Organization of Canada and a graduate of the National Screen Institute.



### **VINAY GIRIDHAR**

#### **CO-FOUNDER**

Vinay Giridhar, an acclaimed director, editor, and visual artist, gained international recognition for his debut feature documentary "Emergence: Out of the Shadows." The film garnered attention at numerous prestigious festivals, including Atlanta's Out On Film and San Francisco's Frameline. Vinay is currently directing his next feature documentary, "I, Migrant." Vinay has a background in Classical Animation from the Vancouver Film School.



12 AWARD CATEGORIES

CASH PRIZES

OFFICIAL LAUREL

DIGITAL CERTIFICATE

LETTER OF CONGRATULATIONS

CUSTOM ECO-TROPHY

KDocsFF EMERGING FILMMAKER  
RESIDENCY

## CASH PRIZES

BEST FEATURE FILM  
**\$2500**

BEST 2SLGBTQ+ FILM  
**\$1000**

BEST BC FEATURE FILM  
**\$1000**

BEST SHORT FILM  
**\$500**

BEST ENVIRONMENTAL FILM  
**\$1000**

BEST BC SHORT FILM  
**\$500**

ROGERS GROUP OF FUNDS BEST  
CANADIAN DOCUMENTARY  
**\$2500**

BEST INTERNATIONAL  
DOCUMENTARY  
**\$1000**

KDocsFF BEST EMERGING  
FILMMAKER RESIDENCY  
**\$1000**

BEST ANIMATION  
**\$1000**

BEST YOUTH FILM  
**\$500**

BEST STUDENT FILM  
**\$500**



# What Makes the Sundar Prize Unique

- A festival founded by filmmakers
- Living wages for the jury
- Honorariums for the volunteers, panelists, and moderators
- Travel support for visiting filmmakers
- Cash prizes for the winners
- Screening fees
- Affordable tickets
- Free community access passes for people in need
- Eco-friendly and sustainable trophies made out of bamboo and crafted and designed in BC
- A Social Justice Advisor as a key member of our team
- Affordable film submission fees
- A platform to showcase underrepresented voices
- Festival opportunities for practicum students
- Open Mic during the networking receptions to allow filmmakers to pitch their projects to the audience
- KDocsFF Emerging Filmmaker Residency at KPU



## Why Sponsor Us

- The Sundar Prize Film Festival offers a unique opportunity to align your brand with a mission-driven film festival that celebrates diversity, inclusivity, and social justice.
- As a sponsor, you will have the opportunity to showcase your commitment to social causes and issues through impactful storytelling while also connecting with filmmakers, film enthusiasts, and social justice activists.
- Your support will not only help recognize and celebrate filmmakers who are committed to creating positive social impact but also contribute to a more just and equitable society.



## Levels of Sponsorship

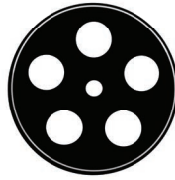
<b>Title Sponsor</b> <b>\$25,000</b> <b>10 free tickets</b> Custom Sponsorship		<b>EXCLUSIVE</b>
<b>Presenting</b> <b>\$15,000</b> <b>8 free tickets</b>	<b>Gold</b> <b>\$10,000</b> <b>6 free tickets</b>	
<b>Silver</b> <b>\$5,000</b> <b>4 free tickets</b>	<b>Bronze</b> <b>\$2,500</b> <b>2 free tickets</b>	



# Benefits of Sponsorship

- Free VIP all-access passes based on sponsorship level
- Acknowledgement in the Opening and Closing remarks
- Shout out on Sundar Prize Facebook, X, and Instagram
- Shout out on Sher Vancouver's Facebook, X, and Instagram
- Mention in the end credits of the official festival trailer
- Logo on the official Sundar Prize website
- Shout out on Sundar Prize LinkedIn
- Sundar Prize festival trailer will be shared on social media
- Shout out in the official Sundar Prize newsletter
- Mention in official press releases
- Logo on the official poster





**SUNDAR PRIZE**  
FILM FESTIVAL

Where Cinema Meets Social Change

## OUR MISSION

Our mission is to recognize and showcase films that use impactful and informative storytelling to raise awareness and inspire action on critical social causes and issues.

We aim to celebrate filmmakers who are committed to creating positive social impact and promoting empathy, understanding, and social justice.

## SUBMIT YOUR FILM

<https://filmfreeway.com/SundarPrize>

## GET IN TOUCH

**Alex Sangha**

[info@shervancouver.com](mailto:info@shervancouver.com)

## OFFICIAL WEBSITE

[www.sundarprize.com](http://www.sundarprize.com)