

FOR IMMEDIATE RELEASE

March 21, 2025

Sundar Prize Film Festival Unveils Two Official Teaser Trailers Ahead of Its Highly Anticipated 2025 Edition

Experience the Power of Storytelling with ‘Life in Motion’ and ‘Spirit and Resilience’

Watch the Teasers Now:

Teaser Trailer 1 – Life in Motion: [Watch Here](#)

Teaser Trailer 2 – Spirit and Resilience: [Watch Here](#)

Sundar Prize Film Festival Returns for 2025: Life in Motion: Journeys of Growth and Discovery

54 Films, Inspiring Stories – Sundar Prize 2025 Programme & Tickets Released!

Surrey, BC – The 2nd Annual Sundar Prize Film Festival is set to captivate audiences from April 9–13, 2025, bringing an exceptional selection of 54 socially impactful films to the VIFF Centre, SFU Surrey Campus, and Landmark Cinemas Guildford. This year’s festival theme, “Life in Motion: Journeys of Growth and Discovery,” celebrates stories of transformation, resilience, and personal growth.

To offer audiences a first look at the emotional depth and cinematic excellence of the festival’s films, the official teaser trailers have now been released, each embodying a unique perspective on the festival’s overarching theme:

Teaser Trailer 1 – Life in Motion

This trailer is a visually striking journey through the many transitions of life. Featuring breathtaking cinematography, it captures the fluidity of human experiences—whether physical, emotional, or spiritual. From individuals embarking on transformative journeys to communities facing change, this teaser highlights the universal quest for growth and discovery.

Teaser Trailer 2 – Spirit and Resilience

A powerful and deeply moving teaser, this trailer celebrates the resilience of the human spirit. It features stirring moments of perseverance, courage, and the relentless pursuit of justice. With compelling storytelling and evocative imagery, ‘Spirit and Resilience’ showcases the strength of individuals and communities overcoming adversity, making it an unmissable preview of the festival’s core themes.

Festival Co-Founder and Teaser Video Editor, Vinay Giridhar, on the Teasers

“Editing these teaser trailers was an emotional journey in itself. ‘Life in Motion’ and ‘Spirit and Resilience’ encapsulate the essence of the festival—capturing human perseverance, triumphs, and deeply moving narratives. I can’t wait for audiences to experience these stories on the big screen.”

Festival Co-Founder, Alex Sangha, on the Impact of the Festival

“We are beyond thrilled to unveil this year’s teaser trailers, giving audiences a glimpse into the incredible storytelling they will experience at the festival. The Sundar Prize is more than just a film festival—it’s a platform for change, amplifying voices that need to be heard and stories that inspire action.”

Executive Director and Senior Programmer, Sidartha Murjani, on the Film Selection

“This year’s festival is a testament to the power of film to inspire and transform. Our selection of 54 films features powerful narratives from around the world, with a strong emphasis on Canadian and BC filmmakers. From gripping documentaries to thought-provoking fiction, these films promise to leave a lasting impact.”

Festival Schedule

Festival Pre-Launch – We Will Be Brave Screening
Wednesday, April 9, 2025
VIFF Centre – VIFF Cinema | 6:30 PM
[Get Tickets Here](#)

Opening Night & Networking Reception with Open Mic Pitch Session
Thursday, April 10, 2025
SFU Surrey Campus | 5:30 PM onwards

Film Screenings & Panels

Friday, April 11 – Sunday, April 13, 2025

Landmark Cinemas Surrey, Guildford | 12:00 PM – 11:00 PM

Awards Ceremony & Closing Night

Sunday, April 13, 2025

Landmark Cinemas Surrey, Guildford | 12:00 PM – 11:00 PM

Official Programme and Tickets: <https://sundarprize.com/2025-programme/>

Sponsorship Inquiries: Contact Alex Sangha at info@shervancouver.com

Media Inquiries: Contact Sidartha Murjani at programming@sundarprize.com

Special Thanks to Our Official Supporters

OFFICIAL SPONSORS

BCGEU

BCTF

BMS

Canada Media Fund

Canadian Association of Social Workers

Canadian Race Relations Foundation

City of Surrey

CMPA – BC Producers Branch

Creative BC

CUPE BC

Discover Surrey

Government of British Columbia

Government of Canada

Hari Sharma Foundation

Health Sciences Association

Keslow Camera

Knowledge Network

Kwantlen Polytechnic University

Landmark Cinemas

Prospera Credit Union

Rogers Group of Funds

Sparky's Film Rentals

Sunbelt Rentals Film & TV

Unifor Social Justice Fund

Vancouver Film School

FILM FESTIVAL PARTNERS

Crazy8s
DOXA
Gender Equity In Media Society
International South Asian Film Festival
KDocsFF
MENA Film Festival
Rung Film Festival
Vancouver Asian Film Festival
Vancouver International Film Festival
Vancouver International Youth Film Festival
Vancouver Latin American Film Festival
Vancouver Queer Film Festival

COMMUNITY PARTNERS

Boundless Lion Productions
CultureBrew.Art
DOC Northwest
Fraser Region Aboriginal Friendship Centre Association
Goodness Pictures Ltd.
HIMMAT MEDIA
Moving Images Distribution
National Film Board
Punjabi Market Collective
Surrey Board of Trade
West Coast LEAF

MEDIA PARTNER

Stir

EXCLUSIVE MEDIA PARTNER

CBC

The Sundar Prize Film Festival 2025 promises to be a powerful, thought-provoking, and inspiring celebration of storytelling. Don't miss out on this extraordinary cinematic experience!

-30-